

Our products are technologically advanced

ALTO PRODUCTS CORP. USA is an American world class manufacturer and components supplier in Wet friction technology. Today ALTO USA is one of the largest and oldest, independently owned, operated automatic clutches and Transmissions parts manufacturer in the world since 1954. The company is headquartered with its main plant situated in the United States of America. The company recently won the award for the **2nd Best Component Supplier** at **CONSTRUCTION OPPORTUNITIES EXCELLENCE AWARDS 2016**.

SUDHIR KUMAR DHAWAN, DIRECTOR AND PRESIDENT ALTO PRODUCTS CORP. USA INDIA OPERATION (ASIA, MIDDLE EAST & AFRICAN COUNTRIES)

On your assessment of BAUMA CONEXPO INDIA 2016 as a trade fair and business generator

Bauma Conexpo India – 2016, had been an excellent and a perfect business opportunity especially for additional business generation



and to introduce new trade leads, domestic as well as International mainly for Heavy duty and construction equipment segment. Bauma Conexpo India trade fair was also very much beneficial for identifying and understanding the respective market sentiments and needs in the segment of Heavy duty and Construction equipment. We also got trade enquiries for new distributorships for vacant areas, to represent our ALTO USA brand. Some of the major OEM's and foreign visitors also evinced deep trust in our ALTO USA brand.

Elaborate on your products and technologies launched at BAUMA CONEXPO INDIA 2016

We, at ALTO USA, launched our recently invented and introduced ALTO Turbocharger for various construction machineries for India as well as for Global market and received a overwhelming response ALTO USA, is today the largest and oldest independently owned, operated clutches, automatic transmissions parts and components manufacturer in the world. We are into the business since 1954, having our main plant in United States of America. We officially launched and highlighted our complete range of Technological advancement in the world "Wet friction technology" clutches / Brakes and automatic transmissions parts for Heavy duty and construction equipment.

Next Generation Technologically advanced wet friction material, including Carbonite G3 Grade of next generation friction Technology for "clutches, brakes and automatic transmissions parts" (which are the heart of any machinery) for most of Heavy duty and construction equipment. Our World class Wet friction latest Technology material with a concept of one

stop solution for all "wet friction technology automatic driveline component and parts needs" for global market, High performance clutches, Reg Eagle clutches which ensure longer life of operation, less wear and with high temperature resistivity.

On the demand for construction equipment going forward

As we all know that Earthmoving and construction equipment market (ECE) is expected to grow by a healthy 20 per cent growth, over the next few years to reach a level of 330,000 nos. machines to 450,000 nos. machines by 2020, in India, from our current level of only 76,000 nos. machines. Also India's construction equipment, Heavy duty industry is expected to grow to \$5 billion by FY 2019 – 20 from current size of \$2.8 billion only.

Indian construction equipment Heavy duty industry would imply a \$16 – 18 billion market, up from today's \$3 billion only.

Indian construction equipment industry is going to become a goldmine for every industry focus player and the Technologically advanced products offered at a competitive market oriented price with a longer life of operation for parts / components will be the key drivers of market success for every player, in the future.

Future Outlook for your company

The future for our company is great as we keep pace with technological advancements as per International demand for clutches and automatic transmission parts. The company's role as a Global OEM and aftermarket "Wet friction technology" components supplier requires a cutting edge future R&D program for which ALTO USA is already geared up and will surely meet the future challenges.



...rence on Maximising...CE Ser...

Organised by
GHANDI MEDIA PUBLISHERS PVT. LTD.
 Partner
CONSTRUCTION OPPORTUNITIES
 Kit Partner
pt.i
ES
 2016



Sudhir Kumar Dhawan, Director & President, India Operation (Asia, Middle East & African Countries), Alto Products Corp. USA receiving the award from Chris Sleight, Senior Consultant, Off-Highway Research (UK) and Samir Bansal, GM - India, Off-Highway Research

Winner of 2nd Best Component Supplier Award at CONSTRUCTION OPPORTUNITIES EXCELLENCE AWARDS 2016

ALTO PRODUCTS CORP. USA SNAPSHOT:

ALTO PRODUCTS CORP. USA established in 1954 is a world class manufacturer and components supplier in Wet friction technology. Today ALTO USA is one of the largest and oldest independently owned, operated Automatic clutches and Transmissions parts manufacturer in the world.

Latest Bonded friction material technology benefits:

- ▶ The life of the components become longer.
- ▶ Also no need to repeatedly replace the main parts (like clutch and brakes / Automatic transmission parts) on such a critical construction, Mining, Earthmoving and Heavy duty machineries, where the labour cost to replace a part is very high.
- ▶ Low maintenance cost is involved in rebuilding
- ▶ Low cost of product ownership by customer.
- ▶ Longer life of component, ALTO USA brand either meet or even exceed the quality and operational standards of OEM brands
- ▶ A very easy replacing of existing component with ALTO USA component since we make all parts exactly as per OEM (original manufacturers original design and specifications)
- ▶ A very competitive Marker oriented customer supportive country wise pricing policy:-
- ▶ Shorter delivery periods to supply components to customers (mostly deliveries in a week's time).
- ▶ Introduced "E-commerce" – concept to support Worldwide customers to track their business transactions ON-LINE with ALTO USA (A 24 X 7 X 365 DAYS) support to customers.

THE LARGEST & OLDEST, INDEPENDENTLY OWNED, OPERATED CLUTCHES / AUTOMATIC TRANSMISSIONS COMPONENTS MANUFACTURER IN THE WORLD

SINCE 1954



ALTO USA

(THE LEADER IN DEVELOPMENT OF WET FRICTION TECHNOLOGY USED IN POWERTRAIN COMPONENTS FOR HEAVY DUTY, MINING, CONSTRUCTION & EARTH MOVING EQUIPMENTS)



- ▶ Most of our customers whether in USA or International market have already adopted a "GO – GREEN" policy, to best possible paper less work.
- ▶ ALTO USA has an Internationally very well established sales and marketing network operations to provide even pre sales customer support to correctly understand and offering their product needs and even after market support, in case of customer's queries.